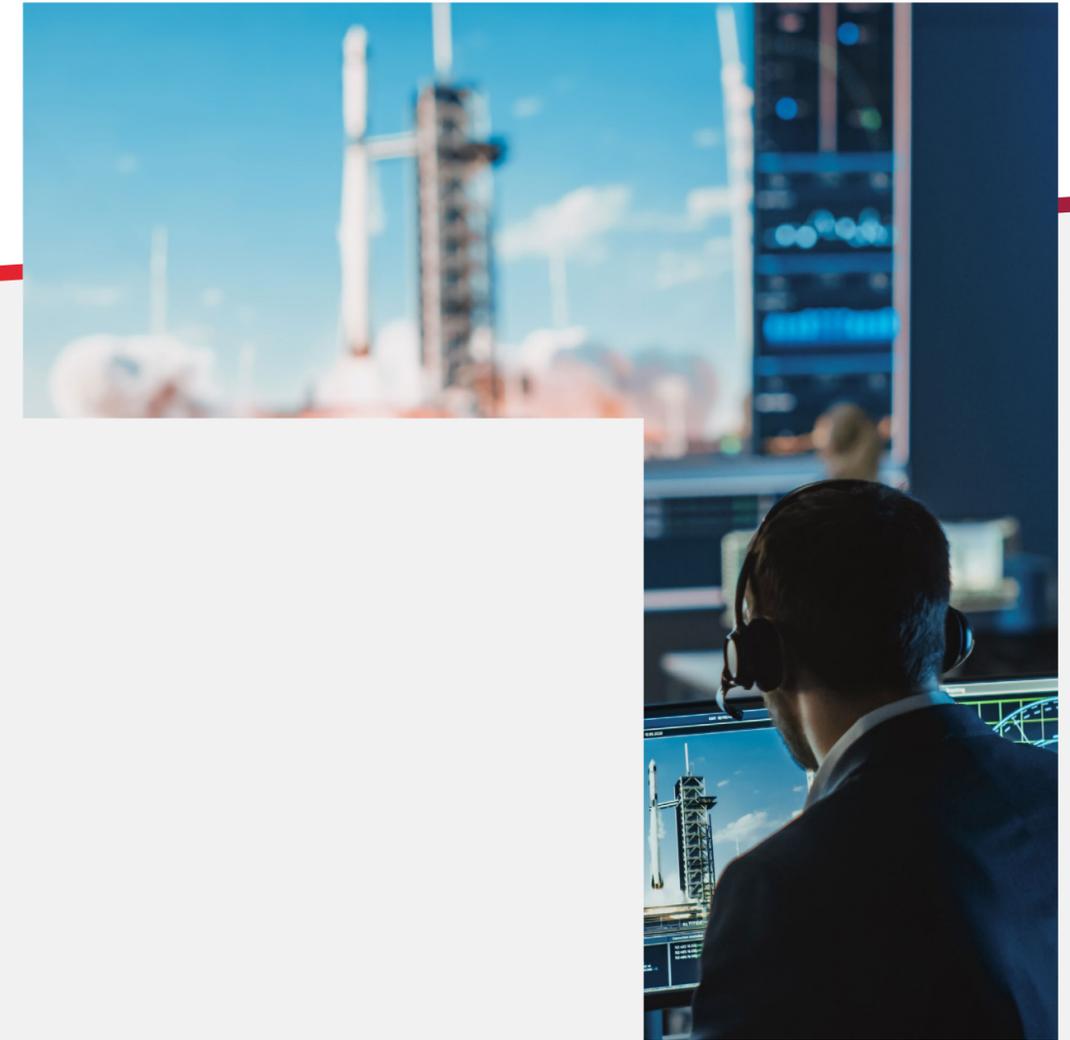


2023 Voice of Our Clients

Findings from interviews with executives in

Space



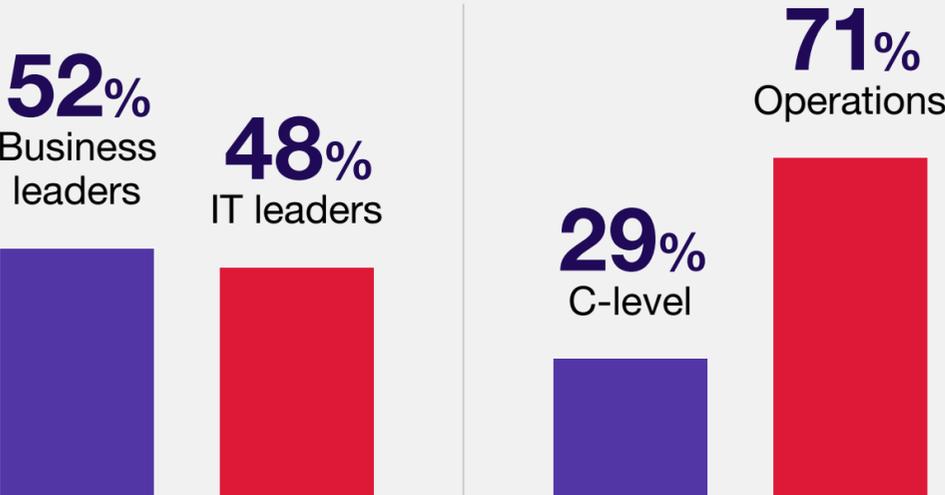
Top trends & priorities

	Macro trends	Industry trends	Business priorities	IT priorities
1	Changing social demographics	Protect through cybersecurity	Protect through cybersecurity	Embrace new delivery models
2	Fight against climate change	Become digital organizations to satisfy customers	Become digital organizations to satisfy customers	Protect through cybersecurity
3	Shift in world economic order	Drive IT modernization of applications	Deliver new products and services	Drive IT modernization of applications



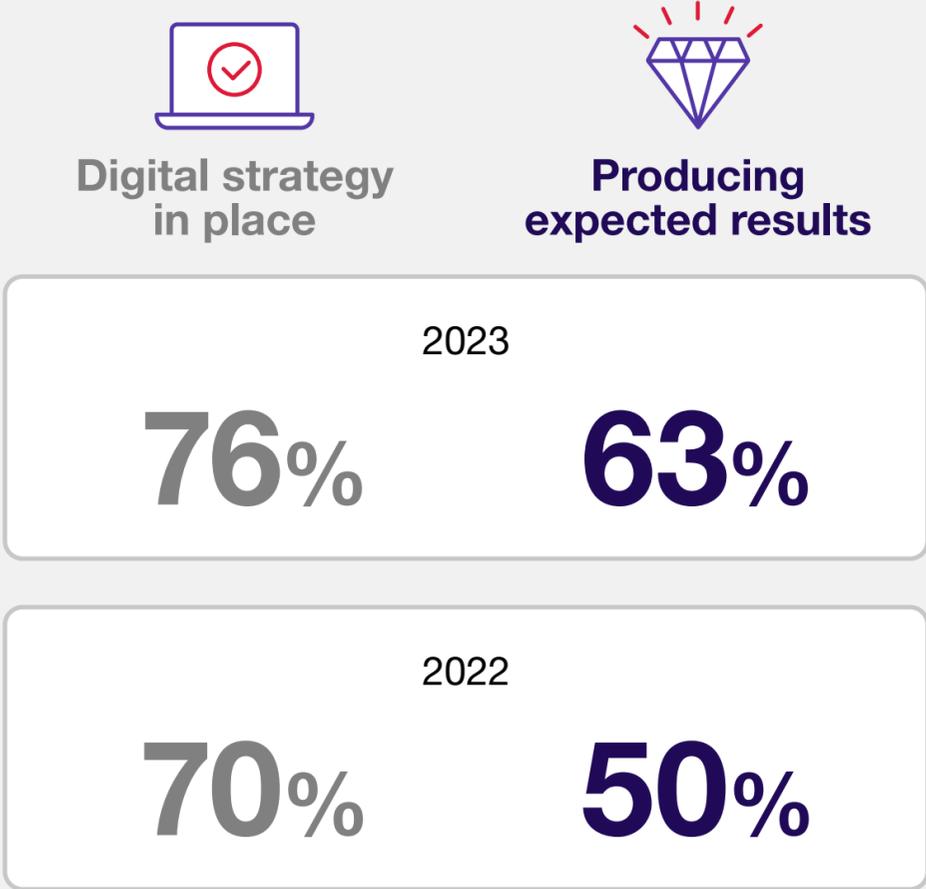
Executives we interviewed

Annually, CGI leaders meet with executives across industries and geographies to gather their perspectives on the trends affecting their enterprises:



Digital strategy progress

Among Space executives, 76% say their organization has a digital strategy in place, up from 70% last year. The industry also progressed in becoming operational or producing results from those strategies, rising from 50% in 2022 to 63% in 2023.



Key findings in Space



Cyber strategy matures

63% have an enterprise strategy;
89% are operational and producing results



Managed services for IT apps to rise

55% plan to invest in such services in 3 years vs. 36% now



Social demographics impact grows

63% cite high impacts of this macro trend, up 33pp from 2022



Sustainability creates value

62% see sustainability as highly core to value creation, up 21pp from 2022



New IT delivery models emerge

56% are at the build or implementing stage of embracing such models

Digital adopters in Space

When comparing insights from the 63% who are operational or producing results from digital strategies (**digital adopters**) to those building or launching digital strategies (**digital aspirants**), common attributes emerge.

Digital adopters in Space are focused on agility, supply chain and security to help navigate change.

		Digital adopters	Digital aspirants
	Have highly agile business models to address digitization including integration of new technologies	42%	0%
	Produce results from cybersecurity strategies	45%	17%
	See higher impact from supply chain reconfiguration	67%	43%

5 recommendations for accelerating progress in data, security, sustainability and alignment

1 Continue to mature cybersecurity
to support digital transformation strategies.

2 Enable seamless data continuity
across operations to improve decision-making.

3 Track and measure relevant ESG data
to accelerate sustainability.

4 Closely align business and IT
to accelerate strategies and priorities.

5 Pursue collaborative strategies
and partnerships to maximize shared value.



At CGI, we help Space organizations implement complex, mission-critical space software systems to address fast-changing demands.

[Learn more →](#)

Meet with our experts about these insights.

[Schedule a discussion →](#)